

ABSTRACT

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VIDEO EDITOR WORK PROCESS IN KOMPAS TV DIGITAL DEPARTMENT

During the Professional Work activities at KompasTV, the intern worked as a Video Editor under the supervision of the Digital Department. Technological developments require television to switch to digital so that the role of video editors becomes important in today's digital era. In carrying out professional work, the intern is responsible for editing KompasTV news and program videos. Digital-based media, video editors are required to be more creative and innovative and can produce multimedia-based content. During the professional work, the intern has succeeded in editing short news, talk shows, and podcasts. In editing news, of course, the intern applies the Journalistic Code of Ethics. The intern carried out an internship at KompasTV media in the digital department for the period 1 August 2024 - 1 October 2024. During the intern's internship at KompasTV media, the intern gained various knowledge and skills regarding the work process as a video editor. The intern saw the relevance of the work practice with the theory and practice that had been obtained during lectures such as the Law and Ethics of the Journalistic Profession, Television News Production and Online Journalism. Based on the practical experience gained by directly diving into the news editing process, it helps the intern hone new skills gained through professional work. By carrying out professional work, the intern realizes that the learning gained in lectures on news production is still standard and monotonous, while the current media industry demands to be more creative in processing news to target various groups. Due to the demands of digital development, editing skills and creativity are needed in processing news videos.

Keywords: Professional Work, Video Editor, News, Digital Department, KompasTV