

ABSTRACT

Andreas Kristiadi (2021041026)

THE ROLE OF VIDEO EDITOR IN @REVIVALTV TIKTOK CONTENT

Professional Work Activities are a real picture of what the world of work is like. Professional Work is carried out to increase insight and knowledge. Practitioners directly learn how to produce Tiktok content in stages starting from pre-production, production and post-production. RevivaLTV is one of the esports media under the auspices of PT Garuda Muthia Shandy. Practitioners are responsible for every Tiktok content. Pre-production preparations such as preparing equipment for video editing or shooting, as well as determining ideas and concepts are the responsibility of the practitioner in preparing for the production of Tiktok content. After that, the practitioner enters the production stage such as importing files or video footage, and finally in the post-production stage, the practitioner finalizes the editing as well as reviews and revisions in the content that has been produced. The production process is closely related to the Audio Visual Media course that has been studied by the practitioner. In everyday life, practitioners directly dive into the process of creating Tiktok content so that they can hone new skills obtained in Professional Work

Keywords: Video Editor, Production, RevivaLTV, Esports, Tiktok