

ABSTRACT

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ROLE OF PRODUCTION ASSISTANT IN KOMPASTV DIGITAL PROGRAM

The intern worked as a Producer Assistant, learning to produce KompasTV Digital Programs from pre-production, production, to post-production. The intern was responsible for the programs Lanturan, Sport Cast, Niluh, and Skena. In the preparation stage, the intern conducted background research on the speakers and research related to the podcast themes. Then, the intern coordinated with the crew call for production equipment and carpooling for transporting items. After completing pre-production activities, the intern participated in production and acted as a timekeeper to help the host keep track of the set times. The intern assisted the producer in the post-production process by contacting the editor and other team members. Once the production process was ready for airing, the intern helped the producer upload the podcast content. This production process is related to the Television News Production course taught by the lecturers to the intern. Based on the intern's experience gained from directly participating in the program airing process, it helped the intern to hone new skills acquired through professional work.

Keywords: *Production Assistant, Podcast, Digital, KompasTV.*