

ABSTRACT

Bintang Firzha Juldiawan (2021051008)

DEVELOPMENT OF AROMANIS/RAMPUT NENEK PACKAGING AT AROMANIS SRIKANDI

In carrying out professional work at Aromanis Srikandi, the author works in the product designer division. During his professional work, the author was able to gain various kinds of knowledge taught such as studying design concepts, production processes, packing processes, and design techniques. The most important thing in the learning that has been obtained is learning soft skills, such as working in a team.

Keywords: *Design Concept, Packaging, Snack, Production Process*