

ABSTRACT

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AN OVERVIEW OF THE PROFESSIONAL WORK PROCESS AS A CO-FACILITATOR FOR THE LIFE SKILLS PROGRAM FOR ADOLESCENTS AT PT. DAPOER DONGENG NOESANTARA

Internship program is a part of experiential learning activities that provide students with the opportunity to apply the knowledge and theories acquired during their academic studies. Universitas Pembangunan Jaya implements this internship or professional work program as one of the graduation requirements. The intern carried out this professional work activity at PT. Dapoer Dongeng Noesantara under the MBKM (Merdeka Belajar Kampus Merdeka) scheme, which converts academic credits from coursework into internship activities. During the internship, the intern worked as a Co-Facilitator and Marketing Communication team member for psychoeducational training on life skills for middle school students in the Greater Jakarta area (Jabodetabek). The intern was given the opportunity to assist in the implementation of training programs and develop two key projects at PT. Dapoer Dongeng Noesantara: SMASHED Indonesia and the Kelindan Pilot Project. This professional work experience served as an opportunity to integrate psychological knowledge and theories with real-world practices. Consequently, the intern not only gained valuable experiences but also had numerous opportunities to develop new skills and competencies.

Keywords: Co-Facilitator, Internship, Professional Work Program, Marketing Communication, MBKM