

## ABSTRACT

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### PENERAPAN KONSEP ACTIVE LIVING DENGAN UNSUR ARSITEKTUR NEOVERNAKULAR DALAM PERANCANGAN KAWASAN PROYEK PURI DESAIN INDONESIA

*Efforts to create functional and sustainable public spaces in urban areas can be achieved through the application of neo-vernacular architecture and active living concepts. In the projects of the Wates Alun-Alun Street Vendor Arrangement and the Kulon Progo Economic Open Space, the integration of traditional and modern design elements is prioritized to meet the needs of the local community. This activity focuses on developing infrastructure that supports social interaction and good accessibility, utilizing local materials and design elements that reflect the local cultural identity. By incorporating green open spaces and environmentally friendly public facilities, this project aims to create an environment that is not only enjoyable but also contributes to the health and well-being of the community. By emphasizing sustainability and community participation in the design process, this design seeks to create spaces that are harmonious and adaptable to future community needs. Thus, the application of neo-vernacular architecture in this context becomes a strategic step in designing quality, environmentally friendly public spaces that benefit society.*

**Keywords:** Public Space, Neo-Vernacular Architecture, Building