

ABSTRACT

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ANALISIS PENGGUNAAN APLIKASI TKB PROGRAM UNTUK EFISIENSI PENGELOLAAN LAPORAN KEUANGAN PADA TOKO OTOMOTIF

The purpose of this study is to examine how information systems can be used to improve financial reporting management in car dealerships. Accurate and speedy collection, storing, and processing of financial data depend heavily on integrated information systems. Observation, interviews, and document analysis pertaining to the financial management process are some of the study methodologies employed. The findings of the study indicate that the use of information technologies can improve the transparency of financial data management, decrease recording errors, and expedite the reporting process. Consequently, the operational efficiency of car dealerships is greatly enhanced by the use of information technology, especially in the area of financial administration.

Keywords: *Information Systems, Efficiency, Financial Report Management, Automotive Store, Financial Recording, Financial Data Transparency, Reporting Process*