

ABSTRACT

Portrayal of Characters with Disabilities in Animated Films (Qualitative Content Analysis of Six Characters with Disabilities in Children's Animated Films for the 2016-2023 Period)

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Films have the potential to shape positive perceptions and attitudes towards people with disabilities. However, so far disabled characters in films have been depicted using narration to arouse feelings of pity or humor from the audience. So it is important to know how characters with disabilities are portrayed in animated films that are popular among children. For this reason, this research uses a qualitative content analysis method in analyzing 6 disabled characters, including Ijat (Upin Ipin Series), Nobita (Doraemon Film), Autumn (Lego Friends Series), Dory (Finding Dory Film), Massimo (Luca Film) and Nussa (Nussa and Rara Series). The measuring tool for this research uses indicators including the type of message medium, type of character disability, gender of the character, position of the character and form of depiction of the character with a disability. The research findings show first, the type of medium used to convey disabled characters is films and animated series. Second, types of disabilities include physical and non-physical disabilities related to psychological disorders. Third, disabled characters are more often depicted as male. Fourth, the majority of disabled characters shown in films are main characters. Fifth, the form of depicting disabled characters is carried out both traditionally and progressively. Interestingly, progressive depictions are used for physical types of disabilities, while characters with non-physical disabilities are depicted in traditional forms. This is thought to be because non-physical disabilities are difficult for children to understand.

Keywords: Disability, Animation, Children, Film, Progressive.

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