

## DAFTAR PUSTAKA

- Bidang Usaha.co.id. (2024, Juli 12). *Pengertian Pekerjaan: Memahami Arti dan Konsep Kerja*. Retrieved from Bidang Usaha.co.id: <https://bidangusaha.co.id/pengertian-pekerjaan/>
- Ibrahim, N., Chandra, A. Y., Saari, E. M., Prasetyaningrum, P. T., & Pratama, I. (2023). The Effectiveness of Web 2.0 Tools Training Workshop Using Canva and Figma in Developing Creative Visual Content. *Asian Journal of Assessment in Teaching and Learning*, 35-45.
- Institut Citra Buana Indonesia. (2024). *Halaman Utama*. Retrieved from Institut Citra Buana Indonesia: <https://cbi.ac.id/id/>
- Jain, R. (2017). Basic branding concepts: brand identity, brand image and brand equity. *International Journal of Sales & Marketing Management Research and Development*, 1-8.
- Kampus Merdeka. (2022, Desember 8). *Magang Praktik Kerja*. Retrieved from Kampus Merdeka: <https://kampusmerdeka.um.ac.id/index.php/magang-praktik-kerja/>
- Keliikoa, L. B., Packard, M. Y., Smith, H. H., Kim, I. N., Akasaki, K. A., & Stupplebeen, D. A. (2018). Evaluation of a community wayfinding signage project in Hawai'i: Perspectives of pedestrians and bicyclists. *Journal of Transport & Health*, 25-33.
- Pavlova, M., & Ivanova, I. (2023). Sustainable fashion with elements of the Bulgarian national garb—reducing, reusing and recycling through mulage method. *IOP Conference Series: Earth and Environmental Science*, Vol. 1234.
- Shchetyrnina, O., Kravchenko, N., Horbatiuk, L., Alieksieieva, H., & Mezhuyev, V. (2022). Trello as a Tool for the Development of Lifelong Learning Skills of Senior Students. *Postmodern Openings*, 143-167.
- Rachmah,N. (2024). PPT Perkenalan Yayasan Buana Pratama.
- Company Profile Graha Pratama. (2024).