

ABSTRACT

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***Design of a Cable Cutting Information Video at the DKI JAKARTA
BINA MARGA DEPARTMENT***

One way students learn is through professional work, which gives them real work experience in a specific company. Under professional guidance, students can improve their skills. Practitioners have worked in the Bina Marga Data and Information unit for three months. Practitioners work under the supervision and guidance of the Data and Information Center staff. Practitioners work as graphic designers and documentation in the social media division. During their work, they work on social media feed design, company profile creation, video reel creation, and field activity documentation. Practitioners gained knowledge about design and teamwork.

Keywords: Internship, Graphic Design, Social Media