

## **ABSTRACT**

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### ***DIGITAL PLATFORM CONTENT MANAGEMENT ACTIVITIES IN THE SOCIAL MEDIA DIVISION OF THE INDONESIAN JOURNALISTS ASSOCIATION (PWI)***

*The Social Media Division of the Anti-Hoax Task Force (Task Force) plays a strategic role in strengthening efforts to prevent, overcome and clarify the spread of false information or hoaxes in society. By adopting a transparent and effective communication strategy, this division is tasked with conveying accurate information to the public to increase media literacy and awareness of the dangers of hoaxes. This division collaborates with mass media, digital platforms and related institutions to detect, confirm and educate the public regarding false information that can affect social and political stability. This division's activities include community training programs to strengthen information verification capabilities, dissemination of educational content via social media, as well as rapid response to circulating hoax issues. With a collaborative approach, the Social Media Division of the Anti-Hoax Task Force supports the creation of an information environment that is safe, trustworthy and fact-based. This effort not only overcomes the negative impact of hoaxes but also strengthens the social foundations of society in facing the challenges of the digital era.*

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