

ABSTRACT

PACKAGING ENVIRONMENTAL ISSUES IN INDONESIAN ONLINE NEWS MEDIA

(Quantitative content analysis on Online News Media Mongabay.co.id, Kompas.com, Central Java, Pos, and Kalimantan Canal for the period of October 2023 – October 2024)

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Environmental issues are a problem that includes the ecosystem of life on earth. However, the limited coverage of environmental issues in the Indonesian media is a challenge, because often the news is presented with an economic approach that reduces public attention. Environmental issues such as natural disasters, environmental pollution, and conservation have received less attention from journalists in Indonesia. This study aims to analyze the way news is packaged on environmental issues on four online media platforms in Indonesia, namely Mongabay.co.id, Kompas.com, Central Java Pos, and Kanal Kalimantan by applying a quantitative content analysis method in the period from October 2023 to October 2024 using the concept of news packaging consisting of news coverage, news value, news elements, and news tone. The results of this research show that the most dominant scope of reporting is natural disasters at 45.36%, then the dominant news value is impact at 53.61% which is related to spatial coverage. Greater than other news values because it explains the value of this news explaining the direct impact on society, such as the following results regarding news about natural disasters such as victims or losses that occur. This figure explains that news packaging on environmental issues is mostly about natural disasters, which also explains why the value of impact news is greater than the value of other news. Then all bold news media have complete news elements, and the news tone shows a greater negative tone with a value of 76.29% compared to the positive tone of 20.62% from the four media. The results of the news tone explain that of the four media, the packaging of environmental issue news with the tone of environmental issue news has a greater negative tone, which explains the previous results such as news that explains the casualties that occurred and losses estimated from news about natural disasters.

Keywords: News packaging, Environmental issues, Environmental journalism, news elements, types of news, news quantity.

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