

ABSTRACT

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THE ROLE AND ACTIVITIES OF JOURNALISTS IN THE EDITORIAL DIVISION OF TANGSELIFE.COM

Practitioners carry out a six-month internship at PT Tangsel Life Media Utama as journalists in the editorial division of Tangselife.com. Practitioners carry out internships under the supervision of the managing editor. Practitioners get the opportunity to be directly involved in the coverage process at various events, such as public services, entertainment, trend news and breaking news. In addition, practitioners are also given the opportunity to contribute to the creation of tangsel.life social media content, and practitioners also have the opportunity to participate in various events held by PT Tangsel Life Media Utama. In addition to being given journalistic assignments, practitioners have the opportunity to create copywriting for brands on the tangsel.life Instagram social media account. And practitioners can also hone good and correct news writing skills according to applicable ethics because the jobs given are in accordance with the minor that practitioners take, namely Broadcasting Journalism. Practitioners also learn how to interview well by using a good approach, in order to get accurate information. Practitioners can find out how the culture and communication style in the company.

Keywords: *Journalist, PT Tangsel Life Media Utama, Tangsel.life, Internship*