

ABSTRACT

Asmaidin (2019081151)

ANALYSIS OF THE ESTECH SCHEMATICS INFORMATION SYSTEM AS A WORK GUIDE SOLUTION FOR SMARTPHONE TECHNICIANS

Internship (KP) is an essential component of higher education programs designed to provide practical experience to students in their respective fields of study. During the KP process, students acquire practical skills, work experience, and build strong professional networks. KP also helps students gain insights into the working world and understand the requirements needed to enter the real job market.

A student of the Information Systems department has been given the opportunity to undertake an internship at PT Essense Teknologi Indonesia. Their task is to analyze the existing Estech Schematics application system and suggest improvements to make it better and more user-friendly. The aim is to boost user demand and attract new users.

During the application analysis process, the intern is required to learn directly from the project and provide inputs for the development of Estech Schematics application. They are expected to propose improvements in terms of UI, UX, functionality, and content to enhance the performance and appearance of the system. This will help improve the company's image, increase user confidence, and effectively convey relevant information about the products or services offered.

Throughout the internship, the student is expected to analyze the system by performing various processes and gathering relevant data to transform it into informative insights that can guide system enhancements.

Keywords: *Internship, Estech Schematics, Smartphone, Product, Application.*