

ABSTRACT

Rafli Dzikra Ramadhan (2020061002)

GRAPHIC DESIGN OF INFORMATION MEDIA OF VISUAL COMMUNICATION DESIGN STUDY PROGRAM

Professional work is one of the compulsory learning programs carried out practically by Pembangunan Jaya University students, professional work is a program specifically designed for students with a field of work that is in accordance with education, expertise, and skills, Professional work in the Visual Communication Design Study Program at Pembangunan Jaya University is a means of experience for students to establish themselves in various activities in the world of work so that students are better prepared for the next career level. Internships in the Communication Design Study Program have a person in charge who can be relied on and provide direction and guidance in carrying out tasks. Professional work in the Visual Communication Design Study Program and ensure that in carrying out practice, students get relevant experience in the field of graphic design, by considering and complying with the directions given in making designs such as color, text, elements, and others, to produce appropriate and appropriate designs, using software as a medium for making graphic designs in carrying out practices, and getting the right knowledge and experience and in accordance with the graphic design world. This can help practice be more prepared in facing the world of work to come.

Keywords: *Graphic Design, Professional Work, Practice*