

## **ABSTRACT**

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*The professional work program is one of the mandatory programs for students of Universitas Pembangunan Jaya. Internship/professional work students at SYNOTECH Solusi Mandiri. Company New Era IT solution We Provide Solutions for Your IT Needs We provide the best solutions that exceed your expectations based on in-depth analysis and knowledge to solve problems with professional management. Students work as Graphic Designers. Students design various designs, both poster designs, stickers. In addition to learning to practice technical skills in design, students also learn to improve soft skills such as communication, teamwork, and problem solving. The professional work program lasts for three months. Starting from October 14 to December 25, 2024, with a total working time of 460 hours. The obstacles faced during the program are Students so maybe students can be given assignments to explore a lot in the design or application of PPT, Logo Design, etc. and the lack of information in providing briefs for designing. To overcome this obstacle, students seek design inspiration from various platforms. The experience gained can help students prepare themselves to face challenges in the real world of work.*

**Keywords:** *IT, Design, Internship.*