

ABSTRACT

Effect The Influence Of Innovative Behavior And Self-Efficacy On Employee Performance (At Pt Storesend Indonesia In South Jakarta)

Lam Gok ¹⁾, Windarko ²⁾

¹⁾ Students of Management Study Program, Universitas Pembangunan Jaya

²⁾ Lecturer of Management Study Program, Universitas Pembangunan Jaya

The purpose of this study is to determine the effect of innovative behavior and self-efficacy on employee performance at PT STORESEND INDONESIA I in South Jakarta and to determine the relationship between innovative behavior and self-efficacy on employee performance at PT STORESEND INDONESIA in South Jakarta. The objects of this study are innovative behavior (X_1), self-efficacy (X_2) and employee performance (Y). This research method was carried out quantitatively with data collection techniques through questionnaires. The sample used was 105 respondents. Data analysis techniques using Multiple Linear Regression Analysis and T Test with IBM SPSS 25 application. The results showed that innovative behavior had a positive and significant effect on employee performance. The results of the second study showed that self-efficacy had a positive and significant effect on employee performance.

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