

## DAFTAR TABEL

Tabel 3. 1 Nama Akun Fanpage dan Jumlah Pengikut Grup dan Solos K-pop di Instagram .....	20
Tabel 3. 2 Blueprint Bergen Social Media Addiction Scale (BSMAS) .....	22
Tabel 3. 3 Blueprint Celebrity Attitude Scale (CAS) .....	23
Tabel 3. 4 Hasil Analisis Aitem Bergen Social Media Addiction Scale (BSMAS) .....	26
Tabel 3. 5 Hasil Uji Reliabilitas Celebrity Attitude Scale (CAS) .....	27
Tabel 3. 6 Uji Validitas Attitude Scale (CAS) .....	28
Tabel 3. 7 Analisis Aitem Celebrity Attitude Scale (CAS) .....	30
Tabel 4. 1 Gambaran Subjek Berdasarkan Data Demografis (N=515) .....	33
Tabel 4. 2 Gambaran Variabel <i>Social Network Site Addiction</i> .....	34
Tabel 4. 3 Gambaran Variabel <i>Celebrity Worship</i> .....	34
Tabel 4.4 Uji Normalitas <i>Shapiro-Wilk</i> .....	35
Tabel 4. 5 Hasil Uji Regresi Logistik <i>Celebrity Worship</i> terhadap <i>Social Network Site Addiction</i> .....	36
Tabel 4. 6 Hasil Uji Regresi Logistik <i>Celebrity Worship</i> dan setiap dimensi <i>Celebrity Worship</i> terhadap <i>Social Network Site Addiction</i> .....	37
Tabel 4. 7 Uji Regresi Logistik Pengaruh <i>Celebrity Worship</i> , Usia, dan Durasi Penggunaan Media Sosial Selama Sehari terhadap <i>Social Network Site Addiction</i> .....	38