

ABSTRACT

FRAMING OF THE NEWS COVERAGE ON THE DEMONSTRATION ESCORTING THE MK DECISION REGARDING THE 2024 REGIONAL ELECTION BILL (Analysis of the Framing Theory by Pan and Kosicki in Tirto.id and Mediaindonesia.com during the Period of August 21-28, 2024)

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The objective of framing in this research is to elucidate the comparative forms of news framing concerning the Demonstration to Uphold the Constitutional Court's Decision as reported by Tirto.id and Mediaindonesia.com during the period from August 21 to August 28, 2024. The research data comprises 20 news articles, with an equal distribution of 10 articles from each media outlet, selected based on criteria pertaining to the coverage before, during, and after the demonstration. The methodology employed is the framing method based on the Pan & Kosicki model, which analyzes the dimensions of syntactic structure, scripts, thematic elements, and rhetorical strategies. The analysis reveals a divergence in framing approaches between the two media outlets concerning the coverage of the Demonstration to Uphold the Constitutional Court's Decision on the Regional Election Bill. Both outlets address a similar topic but employ different headlines. Rhetorically, these national media sources utilize language that reflects both supportive and opposing viewpoints. Tirto.id presents a perspective aimed at the public, emphasizing social criticism directed at government stakeholders. In contrast, Mediaindonesia.com, which is affiliated with the National Democratic Party, adopts a more neutral framing in its reporting, focusing on official government statements and employing a concise, narrative style.

Keywords: framing, Pan & Kosicki, RUU Pilkada 2024, demonstration, Tirto.id, Mediaindonesia.com

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