

## **ABSTRACT**

**Mervin Kautsar (2021061017)**

### **WORK ACTIVITIES OF THE GRAPHIC DESIGN PROFESSIONAL PUBLIC RELATIONS AND LICENSING SECTION AT PERSERODA PITS**

*Professional work report on Public Relations and Licensing at PERSERODA PITS, located on Jl. Parakan No. 63, Pd. Benda, District. Pamulang, South Tangerang City, Banten 15416. Professional work period 11 June 2024 – 11 September 2024. Bachelor of Visual Communication Design study program, Faculty of Technology and Design, Pembangunan Jaya University. The aim of professional work for practitioners is to increase insight, experience and train themselves for work. Practicing carrying out work activities at PERSERODA PITS. In carrying out this professional work, practitioners have the opportunity to help create internal and external information, document all activities, design customer relations and marketing activities, and archive document files. Carrying out professional work provides practitioners with a lot of experience and gain insight into the world of work.*

**Keywords:** *Work Activities, Public Relations and Licensing, PERSERODA PITS*