

DAFTAR RIWAYAT HIDUP

AIMAN MARA ALINGGA

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Tangerang, Indonesia 15154

Student of the Faculty of Technology and Design from Pembangunan Jaya University with the field of design communication visual, seeking for experience and opportunity to develop my career and knowledge further, able to demonstrate good design thinking and design skill with extensive leadership through various activities and organizations in university.

Work Experiences

Nuvasa Bay by Sinarماس Land - Sinar Mas Land Plaza BSD City, City, Jl. BSD Grand Boulevard, Sampora, Kec. Cisauk, Kabupaten Tangerang, Banten 15345 Jul 2024 - Oct 2024

Internship Graphic Designer

Nuvasa Bay is a premier integrated township by Sinar Mas Land in Batam, featuring residential, commercial, and recreational developments, including a golf course and beachfront attractions.

- Social Media Graphic Designer
- Promotional Web Advertising
- Instagram Reels Motion Graphic Designer
- Instagram Feeds Graphic Designer

Surya Citra Media - Sopedel Office Tower B, Lantai 16, Jalan Mega Kuningan Barat III Lot 10.1-6, RT.3/RW.3, Kuningan Tim., Kecamatan Setiabudi, Daerah Khusus Ibukota Jakarta 12950 Feb 2024 - Jun 2024

Internship Motion Graphic Designer - EYE

We are part of one of the largest media groups in Indonesia, EMTEK Group. Founded in 1983 as PT Elang Mahkota Teknologi (Emtek Group), a company providing personal computer services, Emtek Group has evolved into a modern, integrated group of companies with three main business divisions: Media, Telecommunications and IT Solutions, and Connectivity.

- Motion Filler Videotron
- Motion Instagram Reels
- Design Filler Videotron
- 3D Mockup Activation for Automotive
- 3D Mockup Activation for ONA Hairdryer
- 3D Mockup Activation for Beauty Products

Media Scientists - Tangerang Selatan, Indonesia Jan 2023 - Jun 2023

Internship Multimedia Designer

Media scientists is a group of multi-disciplinary future thinkers, focusing on creative solutions and benchmark through experiences, strategy and innovations. Media Scientists is a boutique independent digital agency with expertise in holistic business consultancy that blends the science of strategy and creative approach to create innovations. Media Scientists explores the very fundamentals of problems, enabling full approach to give solutions beyond ordinary.

- Motion Designer
- Design Feeds Bundechoice
- Design Feeds Media Scientists

Kisahku.Organizer - Jakarta, Indonesia Jun 2022 - Sep 2022

Graphic Designer

Kisahku is a comprehensive wedding organizer that goes beyond conventional event planning, offering a myriad of features to ensure a seamless and unforgettable wedding experience. Specializing in organizing weddings, photoshoots, catering, and various tools, Kisahku Organizer aims to transform your special day into a cherished and memorable occasion.

- Identity Visual Design
- Logo Design
- Company Profile Design
- Social Media Design

Education Level

Universitas Pembangunan Jaya - Bintaro, Tangerang Selatan Aug 2021 - Jul 2025 (Expected)

Bachelor of Visual Communication Design, 3.64/4.00

- Majoring in Visual Communication Design
- Designing a 3D Visualization for IKN development

- Designing a infographic resources for IKN Development
- Designing a collateral design for college universtas pembangunan jaya graduation 2023
- Designing a packaging for BEDAKAN (Bedah Desain Kemasan) for UMKM called sesegeritu
- Become a Managing Art Director for Dekalcer Bali Art Exhibition
- Become a Managing Art Director for CreARTical Artfest Exhibition
- Multimedia Designing for Dekalcer Dayak Art Exhibition
- Operating Livestream for a Open Class College called Pengantar Desain : Desain Grafis Kontemporer
- Prima - Lead Graphic Designer (2022)
- Leading a design graphic team for PRIMA 2022
- Designing a collateral design for college universtas pembangunan jaya graduation 2022
- Leading a design graphic team for SEKT Art Exhibition 2022

SMKN 4 South Tangerang City - Jombang, Tangerang Selatan
High School Diploma in Multimedia

Aug 2018 - May 2021

Organisational Experience

Dekalcer Art Exhibition 2024 - Exhibition/Tangerang Selatan

Oct 2024 - Dec 2024

Creative Director

Dekalcer is a cultural exhibition carried out by DKV UPJ with a series of activities that end with an exhibition. This exhibition aims to introduce Indonesian cultures to the urban realm.

- Key Visual Design
- Motion Design
- Instagram Feeds Design
- Collateral Exhibition Design
- Etc

CreARTical Art Exhibition 2023 - Exhibition/Tangerang Selatan

Nov 2022 - Mar 2023

Art Director

CreARTical is an exhibition carried out by DKV UPJ with a series of activities that end with an exhibition. This exhibition aims to introduce young ideas to the urban realm.

Dekalcer Art Exhibition 2023 - Exhibition/Tangerang Selatan

Sep 2023 -

Art Director

Dekalcer is a cultural exhibition carried out by DKV UPJ with a series of activities that end with an exhibition. This exhibition aims to introduce Indonesian cultures to the urban realm.

- Design Feeds
- Design banner
- Design Certification
- Design Poster
- Design Flyer
- Design Brochure
- Design Backdrop
- Operator Instagram Live
- Motion Exhibition

PRIMA 2022 UPJ - Study Orientation/Tangerang Selatan

Aug 2022 - Present

Graphic Designer

PRIMA UPJ is the New Student Orientation Program organized by the university to welcome and introduce newly admitted students to the commencement of their studies.

- Design Instagram Collateral
- Design Backdrop
- Photographer

CreARTical Art Exhibition 2024 - Exhibition/Tangerang Selatan

- Present

Consultant Graphic Designer

CreARTical is an exhibition carried out by DKV UPJ with a series of activities that end with an exhibition. This exhibition aims to introduce young ideas to the urban realm.

Dekalcer Art Exhibition 2022 - Exhibition/Tangerang Selatan

Sep 2022 -

Graphic Designer

Dekalcer is a cultural exhibition carried out by DKV UPJ with a series of activities that end with an exhibition. This exhibition aims to

Introduce Indonesian cultures to the urban realm.

- Design Instagram Collateral
- Operator Instagram Live
- Design Instagram Live

SEKT 2022 - Exhibition/Tangerang Selatan

Feb 2022 - Present

Graphic Designer

SEKT is an exhibition that aims to show the work of DKV Pembangunan Jaya University, held at Kandank Jurank Park in South Tangerang

- Logo Design
- Visual Identity Design
- Instagram Collateral Design
- Backdrop Design
- Lanyard Design

Skills, Achievements & Other Experience

- **Hard Skills:** Adobe Photoshop, Adobe Illustrator, Adobe Indesign, Figma, Blender, Adobe Premiere Pro, Adobe After Effects, Canva, Prezi,
- **Soft Skills:** Team Work, Team Management, Critical Thinking, Design Thinking, Leadership, Problem Solving
- **Projects (2023):** IKN - 3D Visualization - Multimedia Designer
- **Projects (2023):** College Graduation of UPJ 2023 - Graphic Designer
- **Projects (2022):** College Graduation of UPJ 2023 - Graphic Designer
- **Projects (2023):** BEDAKAN - Identity Visual & Packaging Design - Graphic Design
- **Webinars Attended (2023):** Pengantar Desain: Desainer Grafis Kontemporer