ABSTRACT

The Influence of Compensation and Work Motivation on the Performance of Domino's Pizza Employees in South Tangerang

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The success of an organization, both as a whole and the success of individual groups within an organization depends on the performance of the employees involved in the company. Domino's Pizza has an important relationship with its employees and consumers. because employees are an important asset for Domino's Pizza. This research aims to determine the effect of compensation and work motivation on the performance of Domino's Pizza employees in South Tangerang. The subjects in this research are all Domino's Pizza employees in South Tangerang. This type of research uses quantitative methods with a descriptive approach. The type of data collected uses the questionnaire method. Data analysis uses a multiple regression analysis tool which is preceded by a classic assumption test consisting of a normality test, multicollinearity test and heteroscedasticity test. Hypothesis testing is carried out using the F test and t test. The research results show that compensation has a positive effect on employee performance.

Keywords: Compensation, Work Motivation, Employee Performance

References : 53

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