

ABSTRACT

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THE ROLE OF CASH MANAGEMENT IN PT HUTAMA MANGGALA PERSADA

Profitability is the company's ability to get profits or profits that are achieved for the development of the company to be more advanced. This ability is also obtained from the company's good performance. The purpose of this study is to apply cash management in company assets to optimize the level of profitability. Cash is the most liquid thing in every company. The company must have sufficient cash in building an organization. Cash from these companies can be managed more optimally with the company's cash management itself. Cash management is the company's most powerful asset manager and has an important role in maintaining the level of company profitability. In this journal, the variables to be used are the independent variables and the dependent variable. This sample journal was taken from PT Hutama Manggala Persada by conducting an online interview with his finance division staff, for the author to get complete data and to find out how the company's assets are related to cash flow reports on cash management in optimizing the level of profitability of the company.

Thus, cash management is indispensable in managing company assets to be more effective and efficient. From the data obtained, the author will apply this cash management which is related to cash income and cash expenditure to optimize the level of profitability at PT Hutama Manggala Persada so that there are no big risks or things that are not desirable. The application of cash management also manages the assets of the company PT Hutama Manggala Persada in the existing cash flow financial statements.

Keywords : Cash management, profitability.