

ABTRACT

JUDUL TUGAS AKHIR DALAM BAHASA INGGRIS

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The design of a magazine book about anime genres aims to provide a deeper understanding of the various genres in anime and introduce these genres to a wider audience, including casual viewers and new fans. This magazine book is designed as an informative and visually appealing guide, presenting detailed explanations of popular genres such as action, adventure, romance, slice of life, fantasy, to unique subgenres such as isekai, mecha, and shoujo. In addition, this magazine book also includes examples of famous anime in each genre to make it easier for readers to understand the characteristics and themes raised.

In the design process, a literature research method was used to collect information about genres in anime, as well as a survey of anime fans to gain insight into their preferences regarding genres and the desired magazine design. The design approach used emphasizes attractive and informative visualizations, using images and illustrations from anime to strengthen the narrative and provide an interactive reading experience. This magazine book is expected to not only be a source of accurate and comprehensive information, but also a fun and inspiring medium for readers who want to understand more about the world of anime. With this magazine book, it is hoped that knowledge about anime genres can be spread more widely, helping viewers understand the uniqueness and diversity of anime, and increasing interest in anime among general readers.

Key words: Anime, Magazine, Book