Daftar Pustaka

- Duffy, B. E., & Hund, E. (2015). "Having it All" on Social Media: Entrepreneurial Femininity and Self-Branding Among Fashion Bloggers. Social Media and Society, 1(2). https://doi.org/10.1177/2056305115604337
- Lou, C., & Yuan, S. (2019). Influencer Marketing: How Message Value and Credibility Affect Consumer Trust of Branded Content on Social Media. Journal of Interactive Advertising, 19(1), 58–73. https://doi.org/10.1080/15252019.2018.1533501
- Shaheen, F., Muzamil, M., & Shiraz, M. (2022). Impact of Perceived Value of Internship on the Employability Skills of Students at University Level. UMT Education Review, 5(2), 46–67. https://doi.org/10.32350/uer.52.03

63

ANG

0