

DAFTAR PUSTAKA

- Gourgius Peter. (2023, December 7). *Persaingan Bisnis: Definisi, Peluang, serta Tips Menghadapinya*. <https://ToffeeDev.Com/Blog/Business-and-Marketing/Persaingan-Bisnis-Adalah/>.
- Hubungan Masyarakat, B. (2024, Agustus 14). SIARAN PERS Kemendag Dorong Transformasi Ritel Modern di Era Digital. In *Jl. M.I. Ridwan Rais* (Vol. 2, Issue 5). <https://www.kemendag.go.id/berita/siaran-pers/kemendag-dorong-transformasi-ritel-modern-di-era-digital>
- idx.co.id. (2012). *Profil Perusahaan Tercatat*. <https://www.idx.co.id/id/Perusahaan-Tercatat/Profil-Perusahaan-Tercatat/RANC>.
- Pricing Craft. (2020). *Back Margin*. <https://Pricingcraft.Com/Ecommerce-Glossary/Back-Margin/>.
- PT Bank HSBC Indonesia. (2019). *Memahami Apa Itu Bisnis Retail dan Karakteristiknya*. https://www.hsbc.co.id/1/PA_esf-ca-App-Content/Content/Indonesia/Personal/Offer/News-and-Lifestyle/Files/Articles/Html/201906/Memahami-Apa-Itu-Bisnis-Retail-Dan-Karakteristiknya.Html.
- PT. Supra Boga Lestari Tbk. (2025). *Riwayat PT Supra Boga Lestari Tbk*. <https://Ranchmarket.Co.Id/Riwayat>.