

ABSTRACT

Muhammad Marwan Ilham (2021021240)

THE ROLE OF VFX PRODUCTION MANAGER AT PT DALANG KREASI VISUAL (DALANG DIGITAL STUDIO)

The creative industry continues to experience rapid growth, presenting significant opportunities for young professionals to learn and develop. Real-world work experience serves as a crucial component of education, particularly for students seeking deeper understanding of this industry. The intern had the opportunity to complete a professional internship at Dalang Digital Studio, a production house owned by Gaga Nugraha Ramadhan, for three months from January 1 to March 31, 2025. During this professional work period, the intern participated in VFX (Visual Effects) post-production for a client producing a film requiring visual effects. As part of the creative team, the intern served as a VFX Production Manager, responsible for scheduling and allocating necessary shots for visual effects production. The intern was also entrusted with serving as a communication liaison coordinating between the team and the client. This experience provided the intern with numerous valuable lessons, ranging from developing critical thinking skills in formulating appropriate strategies to enhancing time management abilities for efficient task completion. Additionally, the intern learned about the importance of collaboration with various team members to achieve optimal results. All these skills form an essential foundation for the intern's professional development in the future.

Keywords: Professional internship, Production house, Creative team