ABSTRACT

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FAKTOR STRATEGI PERUBAHAN TERHADAP ORGANISASI UNTUK BERADAPTASI

The purpose of this research article is to determine the strategy in the organization's ability to face change. In this matter it is a phenomenon that cannot be confused in organizations about change. These changes are mainly based on organizational guidelines that require adjustments to make better development of the expected organization so that it can help the organization achieve its targets. This study uses a review approach from the results of research on 10 published articles referring to problems that occur in organizations and how to deal with change and what strategies are carried out. Apart from that, this article will also contribute to various organizations deciding what strategy to implement.

Keywords: Perubahan pada organisasi dan Strategi organisasi pada perubahan

