

## ABSTRACT

### ***Portrayal of the Roles of Mothers and Fathers in Family Drama Series (Qualitative Content Analysis of Keluarga Cemara The Series)***

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*Keluarga Cemara The Series is an Indonesian family drama series that portrays the life of a modest family filled with values of togetherness, love, and resilience. The series represents the roles of motherhood and fatherhood in the context of social and cultural change. The mother is shown not only in a domestic role but also as an active decision-maker and moral educator for her children. Meanwhile, the father figure is portrayed as warm and emotionally supportive, moving away from traditional authoritative dominance. This study uses a post-positivist approach with a qualitative content analysis method to examine the portrayal of these roles. The findings reveal three forms of motherhood roles: domestic work, caregiving, and education. Fatherhood appears in five forms, with emotional presence and caregiving being more dominant than financial support or involvement in education. The series presents a modern family structure that is emotionally supportive and more equal, reflecting a shift in Indonesian family values toward more egalitarian and participative relationships. This representation highlights a changing paradigm of gender roles within the family, where emotional involvement and warmth are key elements in contemporary family dynamics.*

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