

## ABSTRACT

### **IMPLEMENTATION OF THE NINE ELEMENTS OF JOURNALISM IN INVESTIGATIVE REPORTS (A Descriptive Qualitative Study of the Cambodian Online Gambling Investigative Report on Kompas.id)**

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The rampant practice of online gambling based in Cambodia has become a complex issue and has attracted media attention, including Kompas.id which published an investigative report related to the case. Quality reporting not only reveals facts, but also adheres to journalistic ethics as reflected in the application of journalism elements according to Bill Kovach and Tom Rosenstiel. This study aims to determine how the implementation of the nine elements of journalism in the investigative report of the Cambodian online gambling center on Kompas.id. This study uses a critical paradigm with a qualitative approach and interview methods. The main concept in the study is the nine elements of journalism by Bill Kovach and Tom Rosenstiel. The research data sources come from documentation and interviews. Informants include a team of journalists who conducted an investigation into Cambodian online gambling and writers of investigative reports on Kompas.id. The results of the study show that Kompas.id applies the nine elements of journalism in 19 investigative reports, with consistency as a monitor of power, truth, and verification. However, the elements of independence and balance still face challenges due to the coverage of major cases involving many interests. Interesting findings include the differences in the legality of gambling between Indonesia and Cambodia causing a legal dilemma faced by the Indonesian government, as well as alternative public responses such as WhatsApp groups and editor talks. Protection of sources is also a major concern because the issue of online gambling occurs transnationally with high ethical risks.

**Keywords:** Cambodia Online Gambling, Nine Elements of Journalism Bill Kovach and Tom Rosenstiel, Journalistic Ethics, Investigative Report, Kompas.id

Libraries : 56  
Publication Years : 2015 – 2025