

ABSTRACT

FORMS OF ETHICS VIOLATIONS IN FEMICIDE REPORTING IN BASED MEDIA YELLOW JOURNALISM (Qualiative Content Analysis of Women's Murder News on Tribunnews.com, Wartakotalive.com, and Poskota.co.id)

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Cases of femicide in Indonesia continue to rise, yet their coverage in online media often violates journalistic ethics. Instead of reporting with sensitivity, media outlets tend to present sensational stories, reveal the identity of victims, and use language that lacks a victim-centered perspective. This study aims to examine the forms of ethical violations in femicide reporting by three yellow journalism media outlets: Tribunnews.com, Wartakotalive.com, and Poskota.co.id, during the period from January 2024 to January 2025. The research uses a post-positivist approach with qualitative content analysis. The findings show that all three media frequently violated Articles 4, 5, and 9 of the Journalistic Code of Ethics. The most frequently violated is Article 4: Tribunnews often published explicit images and gruesome narratives; Wartakota openly used vulgar and child-inappropriate language in both headlines and content; Poskota, although less extreme, still inserted victim-blaming opinions. Regarding Article 5, all three media frequently disclosed the victims' full names, occupations, and places of origin. For Article 9, they often failed to respect the victims' right to protection by revealing personal details without consent. These patterns suggest that femicide reporting is shaped more by media business interests than by concern for victims, their families, or readers. The disregard for gender- and child-sensitive reporting guidelines also reflects how editorial decisions remain heavily influenced by patriarchal cultural norms.

Keywords: Yellow journalism, Journalistic ethics, Femicide, Crime news, Online news media

Libraries : 62

Publication Years : 2015-2025