

ABSTRACT

Framing of News on Violence Against Women in the Workplace on Online News Sites (Comparison of Robert N. Entman's Framing of News on Gender-Based Violence Cases of Women in the Workplace on Online News Sites Kompas.com and Konde.co for the Period January 2024 - February 2025)

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This research aims to find out the framing of the news of gender-based violence against women in the workplace in two online media with different backgrounds and ideologies, namely Kompas.com as a national media and Konde.co as an alternative media. The background of this research is based on the high rate of gender-based violence in the work environment in Indonesia and the importance of the media's role in shaping public perception. This research uses a qualitative approach with a constructivism paradigm. The data analysis technique uses Robert N. Entman's framing model which consists of four elements: define problem, diagnose causes, make moral judgment, and treatment recommendation. Data were obtained from analyzing 20 articles (10 each from Kompas.com and Konde.co) during January 2024 to February 2025. The results showed that Kompas.com tended to be neutral and focused on the actions of the perpetrator, while Konde.co emphasized the victim's narrative and the value of gender justice. This difference shows the construction of media reality that is influenced by the values and ideology of the editors. Future research is suggested to compare international media to broaden the global perspective, as well as encourage more media to carry out advocacy functions through reporting that favors victims and educates the public about gender justice.

Keywords: Gender-Based Violence, Female Workers, Framing Analysis, Online Media.

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