

ABSTRACT

A COMPARISON OF THE REPORTING OF THE CASE FIRING OF A REPORTER'S HOUSE ON THE MEDIA CANAL NATIONAL NETWORK (Framing Analysis of Zhongdang Pan and Gerald M. Kosicki on the Regional CaDetik.com and Kompas.com Period June 27, 2024 - February 27, 2025)

Nabil Reisa Kaibani ¹⁾, Slamet Budiharjo, S.I.Kom, M.A.²⁾

¹⁾ Student of Communication Science Department, Universitas Pembangunan Jaya

²⁾ Lecturer of Communication Science Department, Universitas Pembangunan Jaya

This study aims to analyze and compare the framing of news coverage regarding the violence against journalist Rico Sempurna Pasaribu by the online media outlets Detik.com and Kompas.com using Pan & Kosicki's framing model. The research employed a qualitative approach on 20 news articles (10 from each media outlet), analyzed through four structural elements: syntactic, script, thematic, and rhetorical. The findings show that Detik.com frames the incident with an emotional and human-interest perspective, using dramatic headlines and empathetic narratives, and emphasizes the Who and How aspects in the event chronology. Conversely, Kompas.com structures its reporting in a legalistic and institutional manner, uses formal headlines, prioritizes quotations from official sources, and focuses on the Why and What elements, highlighting legal processes and investigations. Thematically, Detik.com tends to be episodic, while Kompas.com is thematic and analytical. In rhetorical terms, Detik.com employs metaphors and idioms to evoke emotion, whereas Kompas.com utilizes neutral diction and technical terms such as "scientific crime investigation." These findings indicate that both media outlets construct different realities regarding the same case.

Keywords: Framing, Online Journalism, Pan & Kosicki, Violence

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