

ABSTRACT

THE INTERPRETATION OF SHIN TAE-YONG'S DISMISSAL AS COACH OF THE INDONESIAN NATIONAL TEAM BY FOOTBALL SUPPORTERS

(Analysis of the Reception of News on National Online Sites by Football Supporters in Greater Jakarta)

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This research aims to explain the meaning of Indonesian football supporters towards the news frame of STY's dismissal as national team coach. It is important and interesting to study in order to know the effectiveness of the message frame of this issue from the media according to the position of the reader's meaning. For this reason, this research uses the framing method and reception analysis, with the main concepts of Entman's framing formula and Stuart Hall's reception analysis as the main analysis knives. Preferred reading is obtained from the results of news framing on 4 national online news sites, detik.com, tribunnews.com, kompas.com, liputan6.com and 1 sports news site, bola.net for the period January 6-13, 2025. As a result, the news of STY's dismissal was framed as an issue of coach professionalism, where STY was considered less professional. The interpretation was carried out by 6 informants who are football supporters from various clubs in Indonesia, who in the context of this research have a number of similarities from their personal backgrounds. The research findings resulted in three positions of meaning, namely dominant, negotiation and opposition. Two informants were in the dominant position, because they considered that STY was fired purely related to the issue of his professionalism as a coach. STY is considered less professional in relation to his relationship with naturalized players. While the other three informants are in the position of negotiating meaning, because according to them, STY's dismissal is also related to political issues, namely Erik Tohir's position as PSSI chairman and the economy related to the ball gambling mafia. Interestingly, there is one informant who is the oldest, who is in the opposition position, because of his disagreement with the frame that STY is considered less professional as a national team coach. Future research can be developed by comparing the frames of the same issue between national and international media.

Keywords: Football, Framing, Reception, Supporters, STY

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