

ABSTRACT

The Portrayal of Batak Mothers in Indonesian Films (A Qualitative Analysis of Indonesian Films with Batak Cultural Themes from 2011 - 2024)

Muhammad Indra Maulana Lubis ¹⁾, Suci Marini Novianty, S.I.P., M.Si.²⁾

¹⁾ Student of Communication Science Department, Universitas Pembangunan Jaya

²⁾ Lecturer of Communication Science Department, Universitas Pembangunan Jaya

Indonesian films are an important medium for representing local cultures, including Batak culture. Batak mothers are often highlighted for their central role in preserving traditional values and family, although they are often portrayed in a stereotypical manner. This research is essential for analyzing the portrayal of Batak mothers in Indonesian films from 2011 to 2024 in order to understand cultural and gender representations and challenge negative stereotypes. This study uses a qualitative approach with content analysis. Data was collected through observation of scenes featuring Batak mother characters in six selected films. The analysis focused on characterization, namely protagonists, antagonists, tritagonists, scene duration (short, medium, long), and Batak cultural values Hagabeon, Hamamoraon, and Hasangapon. Inter-coder reliability tests were used to ensure consistency of results. All eight Batak mother characters in the films studied were predominantly protagonists. The most dominant duration of Batak mother scenes was medium, followed by short and long. The most prominent Batak cultural values in the films were Hagabeon, followed by Hamamoraon, and Hasangapon. The portrayal of Batak mothers in Indonesian films tends to be positive, depicting them as pillars of morality and culture. The dominance of medium-length scenes indicates a proportional presentation of cultural values. The focus on Hagabeon indicates an emphasis on the role of mothers as guardians of lineage. These findings enrich our understanding of the representation of Batak women in films and demonstrate that films can serve as tools and means for cultural preservation.

Keywords: Indonesian films, Batak mothers, characterization, qualitative content analysis, cultural representation.

Libraries : 50

Publication Year : 2015 - 2025