ABSTRACT

News Framing of Pertamina Corruption Cases in National Online Media (Comparison of Pan and Kosicki's Framing Analysis between Detik.com and Tempo.co for the Period February–March 2025)

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Corruption at Pertamina occurred within Badan Usaha Milik Negara (BUMN), making this case a topic of discussion in many media outlets. This study consistently examined Detik.com and Tempo.co from February to March 2025 to see how the two online media outlets, which have different characteristics, compared in their coverage of the Pertamina corruption case. From February to March 2025, this study analyzed a total of 20 news articles from Detik.com and Tempo.co. The analysis employed the Framing model developed by Zhongdang Pan and Gerald M. Kosicki, which consists of four structures: Syntax, Script, Thematic, and Rhetorical. After observation, this study produced a comparison of news coverage based on the four analytical tools of Zhongdang Pan and Gerald M. Kosicki. In the syntax element, Detik.com consistently highlighted the conclusion in the form of a list of suspects, while Tempo.co highlighted opinion statements and showed that journalists expressed their opinions in each news article. In the script element, Detik.com emphasizes the "what" element because it aims to convey facts in a straight news style, while Tempo.co emphasizes the "how" element because its writing style is more in-depth, revisiting the history of the case. In terms of thematic elements, Detik.com builds a narrative of government optimism to clean up corruption practices as a momentum to improve state-owned enterprises, while Tempo.co builds a narrative that corruption is a crime that must be criticized. In the rhetorical element, Detik.com consistently uses time-bound photos to emphasize the timeliness of the events covered, while Tempo.co uses older photos that are still relevant to the content of the news. The findings on framing differences indicate that Detik.com and Tempo.co have differing strategies regarding the framing of the Pertamina corruption case, and this is related to their editorial policies.

Keywords: *Framing, Corruption, Pertamina, Detik.com, Tempo.co*

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