ABSTRACT

Framing of Hydrometeorological Disaster Reporting in National and Environmental Media (Comparison of Pan & Gerald M. Kosicki's Framing of Kompas.com and Mongabay.co.id Media, August 2024 – February 2025)

Avira Prety Pratiwi ¹), Fathiya Nur Rahmi, S.I.Kom, M.I.Kom.²)

¹⁾ Student of Communication Science Department, Universitas Pembangunan Jaya

²⁾ Lecturer of Communication Science Department, Universitas Pembangunan Jaya

The increasing intensity of hydrometeorological disasters in Indonesia such as floods, landslides, tornadoes, and forest fires reflects the real impact of the global climate crisis exacerbated by unsustainable development activities at the local level. This phenomenon not only impacts infrastructure damage and loss of life, but also creates social vulnerability, increases economic inequality, and drives ecological degradation systematically and continuously. Areas such as Jabodetabek, Sumatra, and Sulawesi are high-risk areas due to demographic pressures, weak spatial planning, and suboptimal disaster mitigation systems that influence public perceptions of the causes, impacts, and solutions to disasters through structured framing practices. This study aims to analyze and compare the framing of hydrometeorological disaster news in two bold media with different editorial orientations, namely Kompas.com and Mongabay.co.id. Descriptive qualitative method with Pan & Gerald M. Kosicki's analysis model, which includes four main structures: syntax, script, thematic, and rhetorical. Data were obtained from 20 news articles with 10 news articles each published between August 2024 and February 2025. The results of this study indicate that Kompas.com frames the disaster administratively and technocratically, focuses on the state's response, and reactive narratives. In contrast, Mongabay.co.id emphasizes the ecological crisis, damaged spatial planning, and the need for Sustainable Development policy reform. These findings emphasize the importance of media literacy in understanding the construction of disaster meaning and the urgency of transformative narratives that support ecological justice.

Keywords: Framing, National Media, Environmental Media, Pan & Kosicki

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