

ABSTRACT

COMPARISON OF BUDGET EFFICIENCY NEWS RELEASES ON THE FIVE MINISTRIES OF THE REPUBLIC OF INDONESIA (Robert Entman Framing Analysis on Kompas.com and Tempo.co Period November 2024 - February 2025)

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News coverage of the efficiency of the State Budget (APBN) has attracted public attention since the Minister of Finance issued a circular in November 2024. This policy has led to significant budget cuts in several strategic ministries. This study aims to analyze how national online media outlets, Kompas.com and Tempo.co, frame news coverage regarding APBN efficiency in the five ministries that experienced the largest budget cuts. This study employs a qualitative approach using Robert N. Entman's framing analysis method. Data was collected through documentation of news coverage from both media outlets during the period from November 2024 to February 2025. The unit of analysis consists of 16 articles that meet specific criteria. The analysis process includes four elements: defining the problem, diagnosing the causes, making moral judgments, and recommendations for handling. The results of the study show that Kompas.com tends to present information in a neutral and balanced tone, emphasizing the technical and policy implications of efficiency. Meanwhile, Tempo.co is more critical and highlights the negative implications and opposition to the policy. These findings indicate that media framing is significantly influenced by each outlet's editorial style. This study underscores the importance of the media's role in shaping public opinion on fiscal policy, as well as the need for media literacy to enable the public to critically understand the diversity of news framing.

Keywords: Framing, Budget Efficiency, Online Media, APBN, Kompas.com, Tempo.co

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