

ABSTRACT

Design and Development of a Portable Scented Paper Dispenser Bag

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Perfume booths often face challenges in delivering product information and distributing samples effectively, especially in crowded event settings. Limited interaction space, long waiting times, and uncomfortable experiences can make it difficult for visitors to understand the unique characteristics of each fragrance, ultimately reducing their interest. To address this issue, an innovative solution was developed in the form of a multifunctional portable bag designed specifically to support dynamic perfume promotion. This bag is equipped with a digital display for visual information and an automatic scent paper dispenser for sampling. With this design, staff can move freely around the booth and surrounding areas, reaching out to the audience directly without relying on a static display setup. This approach not only enhances efficiency in delivering information and samples but also strengthens brand presence and creates broader opportunities for meaningful interactions in various event scenarios.

Keywords : *Perfume, Booth, Crowd, Machine, Automatic*