

ABSTRACT

The Effect of Financial Performance, Market Value, and Intellectual Capital on Stock Prices (Indexed LQ45 on the Indonesia Stock Exchange Years 2020-2024)

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This study aims to explain and understand the effect of Financial Performance, Market Value, and Intellectual Capital on Share Price, where this research was conducted based on companies included in the LQ45 index listed on the Indonesia Stock Exchange in 2020-2024. The population and this study amounted to 20 LQ45 index companies listed on the IDX for the period 2020 to 2024, with a total sample of 100 samples obtained based on purposive sampling method. The data analysis technique is to use multiple linear regression analysis with data processing through Eviews12 software. The results of this study reveal that Market Value and Intellectual Capital have an effect on Stock Prices, while Financial Performance has no effect on Stock Prices. Simultaneously, the variables of Financial Performance, Market Value, and Intellectual Capital affect the Stock Price.

Keywords: *LQ45, Financial Performance, Market Value, Intellectual Capital*

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