

ABSTRACT

Framing of the News on the Dismissal of Indonesian National Football Team Coach Shin Tae Yong in Online Media

(Pan & Kosicki's Framing Comparison between Kompas.com and Bolasport.com January - February 2025)

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This study aims to analyze the differences in news framing regarding the dismissal of the Indonesian National Team coach, Shin Tae Yong, in two online news portals, namely Kompas.com and Bolasport.com. Media framing plays a very important role in shaping public perception of an issue, so this study is relevant to understanding communication strategies in online journalism. The method used is framing analysis based on the Pan & Kosicki model which consists of four main elements: syntax, script, thematic, and rhetorical. The focus of this study is on 20 news articles published during the period January to February 2025, when the issue of dismissal became a widespread public concern. Kompas.com was chosen because it is a mainstream media with a wide reader segmentation, formal reporting style, and comprehensive coverage of issues. Bolasport.com was chosen because it is a portal that specifically discusses sports with a more populist approach and focuses on the dynamics of football. The results show that Kompas.com tends to present news in a neutral and institutional manner, while Bolasport.com is more emotional and raises public narratives. This difference can be seen in the choice of diction, focus of the issue, point of view of the quotation, and the way the information flow is conveyed. These findings show that each media framed the same issue with a different approach according to the characteristics of its audience. This study contributes to the study of framing and understanding the role of media in shaping public opinion in the digital era.

Keywords: News Framing, Pan & Kosicki, Shin Tae Yong's Dismissal, Kompas.com, Bolasport.com

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