

ABSTRACT

Framing the News of Gibran's Figure in 100 Days of Work as Vice President (Pan & Kosicki Framing Comparison Between Kompas.Com and Tempo.Co Period October 20, 2024 - January 28, 2025)

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This study discusses How online media Kompas.com and Tempo.co frame news about Gibran Rakabuming Raka during his first 100 days as Vice President of the Republic of Indonesia, starting from October 20, 2024 to January 28, 2025. This study uses a descriptive qualitative approach with the Pan and Kosicki framing analysis method which includes four main structures, namely syntax, script, thematic, and rhetoric. The study analyzes ten news reports from each media that discuss issues that have been categorized such as state activities, government programs, infrastructure development, social assistance and blusukan. With a focus on the figure of the young politician Who is a phenomenon, namely Gibran. this study makes an important contribution to understanding the relationship between the media, the context of political communication and online news. The researcher found differences in the framing of Gibran's figure in 100 days of work as vice president between Kompas.com and Tempo.co with a period of October 20, 2024 - January 28, 2025.

Keywords: Online Journalism, Framing, Gibran Rakabuming Raka, Kompas.com, Tempo.co, Vice President, Pan & Kosicki, 100 Days.

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