

## ABSTRACT

### ***Mothers' Perceptions Regarding Adolescent Mental Health Information on Social Media (A Study Among Generation X dan Y Mothers in the JABODETABEK Area)***

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*The purpose of this study is to describe the comparison of perceptions of mothers of generation X and Y in the JABODETABEK area regarding information on adolescent mental health on social media. It is important and interesting because mothers play an important role in the socialization of mental health issues in adolescents, along with the increase in mental health cases among Indonesian adolescents. The concept of uses from the theory of uses and gratification, social media is used as an analytical tool. Data were collected by interviewing 6 mothers from generation X and Y who have adolescent children. A number of research findings reveal differences in perceptions between mothers of generation X and Y. First, the way they access information, if mothers of generation X are often passive waiting for information to appear on their social media, then mothers of generation Y are actively looking for this issue further. Second, related to the term and scope of adolescent mental health, where mothers of generation X associate it with medical illnesses. While mothers of generation Y associate it with psychological problems of daily life. Third, the type of social media used. In general, the social media that are often used are Instagram, TikTok and Youtube, with the main reason being user friendly. However, some mothers of generation X still use Facebook. Fourth, the packaging of adolescent mental health content according to mothers of generation X is considered difficult to understand because it often uses medical terms. In contrast to generation Y mothers who actually consider mental health content on social media today to be very helpful because it is packaged in a simple and easy-to-understand way. Further research can replicate these findings by using the ELM model concept related to the processing of mental health issue messages among mothers.*

**Keywords:** Mental Health, Teenagers, Generation X and Y Mothers, Social Media, Perception

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