ABSTRACT

IMPROVING THE QUALITY OF CIPUTAT MARKET DESIGN INTO AN INTEGRATED COMMERCIAL AREA OF MRT STATIONS THAT FOCUS ON THIRD PLACE AND USER MOVEMENT

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Improving the design quality of Ciputat Market into a commercial area integrated with the MRT station requires quality architectural and interior design that focuses on movement and user experience. The Third Place concept is applied to create a comfortable, inclusive and flexible space for social interaction outside the home and workplace. Improving the quality of this design explores interior space design strategies that support a diversity of activities including adaptive layouts, designing transition zones between spaces and other spaces, as well as design elements that strengthen visual and functional connectivity. Analysis of user movements is the basis for preparing radiated circulation flows, increasing accessibility, comfort and integration between commercial spaces and public transportation. The design results show that the application of open circulation or open air and spatial scale processing can enrich the user experience and create an environment that is more lively and responsive to user needs. With this approach, Ciputat Market will not only become a trading center, but also a space that contributes to the quality of social interaction and the dynamics of user movement within it.

Keywords: Market, MRT, Shopping Mall, Third Place, User Movement

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