

DAFTAR PUSTAKA

- Abdillah, W. , Oktavia, V. , Subagyo, H. , & Febriana, E. A. (2024). Pengaruh Keselamatan Kerja, Kenyamanan Kerja, dan Kesehatan Lingkungan Kerja Terhadap Kinerja Karyawan pada PERUMDA Tirta Moedal Kota Semarang. *Jurnal EMT KITA*, 8(4), 1480–1491.
- Anistuti, F. & F. (2023). Pengaruh Gaya Kepemimpinan Terhadap Kepuasan Kerja: Systematic Literatur Review. *Humantech Jurnal Ilmiah Multi Disiplin Indonesia*, 2(6), 948–959. <https://journal.ikopin.ac.id/index.php/humantech/article/view/3187/2670>
- Anshori, M. , & Nurwulandari, A. (2021). Effect of Leadership, Compensation and Work Environment on Performance, With Job Satisfaction As The Intervening Variable In Employees PT. Sembilan Cahaya Abadi. *International Journal of Social Service and Research*, 1(2), 118–131. <https://doi.org/10.46799/ijssr.v1i2.26>
- Anwar, M. A. (2020). Analisis Model Dua Faktor (Hygiene Factors Dan Motivator Factors) Dosen Tetap Pada Lldikti Wilayah Xi Kalimantan Di Banjarmasin. *Manajemen : Jurnal Ekonomi*, 2(2), 134–147. <https://doi.org/10.36985/manajemen.v2i2.357>
- Ardiansyah, D. (2022). Pengaruh Perilaku Kepemimpinan terhadap Kepuasan Kerja dan Implikasinya terhadap Kinerja (Studi pada Dinas Tenaga Kerja dan Transmigrasi Provinsi Jambi). *Jurnal Dinamika Manajemen*, 10(2), 44–57.
- Ari Lasta Irawan, Marbawi, Adnan, Aiyub, Faisal Matriadi, & Ikramuddin. (2023). the Influence of Leadership Style on Organizational Commitment With Job Satisfaction As an Intervening Variable in Lhokseumawe Police. *International Journal of Economic, Business, Accounting, Agriculture Management and Sharia Administration (IJEBAAS)*, 3(5), 1548–1557. <https://doi.org/10.54443/ijeabas.v3i5.113>
- Ayu, & Hikmah. (2023). Pengaruh pelatihan Kerja Pengembangan Karir Dan St. *Jurnal Bina Manajemen*, 12(02), 119–133. <http://repository.upbatam.ac.id/id/eprint/5868>
- Budhiasa, S. (2016). *Analisis Statistik Multivariate Dengan Aplikasi SEM PLS SMARTPLS 3.2.6*. Udayana University Press.
- Budi Cahyono, A. , & Nur, N. (2023). The Influence of Leadership Style and Organizational Culture on Employee Performance. *Journal of World Science*, 2(11), 1894–1906. <https://doi.org/10.58344/jws.v2i11.489>
- Cahyani, E. S. , Edward, Y. R. , & Purba, M. N. (2022). The Effect of Leadership Style and Organizational Culture on Employee Performance with Satisfaction Work as Intervening Variable (Case Study PTPN IV Laras). *International Journal of Research and Review*, 9(10), 99–109. <https://doi.org/10.52403/ijrr.20221012>

- Dwipayana, A. , & Farida Ferine, K. (2023). The Influence of Work Discipline and Leadership on Employee Performance with Employee Work Motivation as An Intervening Variable at Airport Authority Office Region II Medan. *Sinomika Journal* | Volume, 2(2), 165–184.
- Dwiyono, M. & G. (2023). The Influence of Leadership Style and Work Motivation on Employee Performance with Job Satisfaction as an Intervening Variable (Study at Prima SR Hotel & Convention Yogyakarta). *Jurnal Riset Sosial Humaniora Dan Pendidikan*, 2(3), 106–123. <https://doi.org/10.56444/soshumdik.v2i3.1057>
- Emron Edison, Yohny Anwar, I. K. (2018). Manajemen sumber daya manusia : strategi dan perubahan dalam rangka meningkatkan kinerja pegawai dan organisasi. Alfabeta.
- Eva, N. , Sendjaya, S. , Prajogo, D. , & Madison, K. (2021). Does organizational structure render *leadership* unnecessary? Configurations of formalization and centralization as a substitute and neutralizer of servant *leadership*. *Journal of Business Research*, 130,710-720.
- Fajar, R. K. , Basir, & Logahan, J. (2022). The Influence of Leadership Style on Personnel Performance with Job Satisfaction as an Intervening Variable: Case of Police Personel in Jakarta. *The International Journal of Social Sciences World*, 4(1), 365–371.
- Fatmawati, F. M. (2020). Kinerja Karyawan Ditinjau Dari Kepemimpinan, Lingkungan Kerja, Dan Disiplin Kerja Pada Showroom Muhari Motor 651 Karanganyar. *Jurnal Ilmiah Edunomika*, 4(01), 338–346. <https://doi.org/10.29040/jie.v4i01.863>
- Gaines, B. (2025, March 3). Video Streaming Statistics 2025 (Market Share & More). Statistics.
- Harahap, I. H. (2023). Analisis Gaya Kepemimpinan Presiden Joko Widodo di Masa Pandemi Covid-19. *Management, and Industry (JEMI)*, 06(01), 19–30. <https://doi.org/10.36782/jemi.v6i1.2419>
- Harahap, K. (2020). The Infuluence Of Transformational Leadership, Compensation And Motivation On Employee Performance With Job Satisfaction As An Intervening Variable In The Riau Islands Pronicivial Health Office. *Journal of Economics and Business Research*, 13(1), 929– 937.
- Hendrik, Agus Zul BayBay, M. S. B. L. (2023). Pengaruh Kepemimpinan Dan Lingkungan Kerja Terhadap Kepuasan Kerja di Kantor Unit Penyelenggara Pelabuhan Kelas III Kolaka. *Jurnal Penelitian Bisnis Dan Manajemen*, 1(4), 161–174.
- Hutahaean, D. W. S. (2021). *Filsafat dan Teori Kepemimpinan* (A. Rendy (ed.); 1st ed.). Ahlimedia Press. [https://jdih.situbondokab.go.id/barang/buku/Filsafat dan Teori](https://jdih.situbondokab.go.id/barang/buku/Filsafat%20dan%20Teori).

- Inuwa, M. (2016). Impact of Job Satisfaction on Non-Academic Performance of Bauchi State University Gadau Staff: Moderating Effects of Physical Work Environment. *IUARD International Journal of Economics and Business Management*, 2,60-77. Kepemimpinan (Dr. Wendy Sepmady Hutahaeen, S. E. , M. Th.) (z lib. org). pdf
- IAB. (2023). IAB State of Data 2023: The Future of Addressability. Interactive Advertising Bureau.
- Khoiri, M. , & Oktavia, N. R. (2019). Pengaruh Kepemimpinan Terhadap Kinerja Karyawan Badan Pengawas Pemilu Kota Administrasi Jakarta Selatan. *Jurnal Ilmiah Mimbar Demokrasi*, 19(01), 80–98. <https://doi.org/10.21009/jimd.v19i01.12954>
- Kristian, B. , & Ferijani, A. (2020). The Effect of Job Satisfaction and Organizational Commitment on Employee Performance with OCB as the Intervening Variables. *Journal of Management and Business Environment (JMBE)*, 2(1), 1. <https://doi.org/10.24167/jmbe.v2i1.2464>
- Liputan6. com. (2023). YouTube telah menjadi platform global untuk ekspresi diri dankreativitasDiaksesdari <https://m.facebook.com/100044438889371/photos/1283743196450298/>
- Mahaarani, D. (2019). Pengaruh Manajemen Sumber Daya Manusia Dan Budaya Organisasi Terhadap Kualitas Kinerja Pegawai Pada Kantor Kecamatan Cikijing Kabupaten Majalengka *Dinamika Governance : Jurnal Ilmu Administrasi Negara*, 9(2).
- Makalew, T. , Tamengkel, L. F. , & Penuindoong, A. Y. (2021). Pengaruh Gaya Kepemimpinan Terhadap Kinerja Karyawan PT. AKR Land Wenang Golf Manado. *Productivity*, 2(5), 428–432. <https://repository.unsri.ac.id/44287/>
- Mukarrom, W. S. (2025). Efektivitas Influencer Marketing dalam Membangun Brand Awareness Platform Pembelajaran Online pada Platform satukelas.com. *Jurnal EMT KITA*, 9(2), 738-747.
- Mukmin, S. , & Prasetyo, I. (2021). Pengaruh gaya kepemimpinan dan budaya organisasi terhadap kinerja karyawan melalui kepuasan kerja karyawan sebagai variabel intervening. *Jurnal Manajerial Bisnis*, 4(2), 123-136.
- Murray, E. , Shaw, D. , & Pennington, C. R. (2024). Exploring public perceptions of social media.
- Novi Artawan, I. M. D. (2024). The Influence of Servant Leadership and Organizational Climate on Employee Performance with Job Satisfaction as Intervening Variables (Study at the Faculty of Cultural Sciences, Udayana University). *Journal of Economics, Finance And Management Studies*, 07(08), 5119–5129. <https://doi.org/10.47191/jefms/v7-i8-33>

- Nurbaeti, N. , Badawy Saluy, A. , & Bari, A. (2023). The Influence of Leadership, Motivation, and Work Environment on Employee Performance Through Job Satisfaction as a Mediating Variable. *International Journal of Advanced Multidisciplinary*, 2(1), 177–191. <https://doi.org/10.38035/ijam.v2i1.254>
- Nuruddin, A. , & Sridadi, A. R. (2019). Peran mediasi self-efficacy dan peran moderator knowledge sharing pada empowering *leadership* dan perceived organizational support terhadap employee performance di UKM Batik HM. Sholeh Tuban. *Jurnal Maksipreneur: Manajemen, Koperasi, Dan Entrepreneurship*, 9(1), 85–102.
- Paparang, N. C. P. , Areros, W. A. , & Tatimu, V. (2021). Pengaruh Kepuasan Kerja Terhadap Kinerja Pegawai Kantor PT. Post Indonesia di Manado. *Productivity*, 2(2), 119–123. <https://ejournal.unsrat.ac.id/index.php/productivity/article/view/33793>
- Prasinta, D. J. , Jarkawi, & Kase, E. B. S. (2023). *Strategi Kepemimpinan* (E. Suncaka (ed.); 3rd ed.). Cv Tripe Konsultan. [https://eprints.uniska-bjm.ac.id/19327/3/Buku Strategi Kepemimpinan-Isi Lengkap. pdf](https://eprints.uniska-bjm.ac.id/19327/3/Buku%20Strategi%20Kepemimpinan-Isi%20Lengkap.pdf)
- Pratama, A. Y. , Ismiasih, Suswatiningsih, T. E. , & Dinarti, S. I. (2022). Pengaruh Kepemimpinan Terhadap Kepuasan Kerja Karyawan di Pusat Penelitian Kelapa Sawit Unit Marihat Sumatera Utara. *AGRIFITIA : Journal of Agribusiness Plantation*, 2(1), 22–33. <https://doi.org/10.55180/aft.v2i1.196>
- Purba, D. F. , Rangkuti, F. , Pascasarjana, P. , Manajemen, M. , Bisnis, I. , & Kian, K. (2022). Pengaruh Teori Motivasi Dua Faktor Terhadap Kepuasan Kerja Karyawan (Survei pada 16 Sekolah Perkumpulan Strada Cabang Jakarta Utara Timur). *Jurnal Ilmiah Hospitality*, 11(2).
- Puspitawati, N. M. D. , & Atmaja, N. P. C. D. (2021). How Job Stress Affect Job Satisfaction and Employee Performance in Four-Star Hotels. *International Journal of Applied Business and International Management*, 6(2), 25–32. <https://doi.org/10.32535/ijabim.v6i2.1168>
- PwC. (2022). Global Entertainment & Media Outlook 2022-2026. PricewaterhouseCoopers.
- Putri, A. N. , & Gustomo, A. (2022). Understanding the effect of human capital management practices, psychological capital, and employee engagement to employee performances. *Journal of Management and Business*, 21(1), 1-17.
- Ramadhani, S. , & Barus, V. A. (2024). Transformational Leadership Dan Pengaruhnya Terhadap Peningkatan Efisiensi Dan Produktivitas Pegawai Di Sekretariat DPRD Kota Medan. *Bisman (Bisnis dan Manajemen): The Journal of Business and Management*, 7(3), 725-734.
- Saputra, A. (2024). Pengaruh Kepuasan Kerja Terhadap Kinerja Karyawan Pada Pt. Interna Kawan Setia Karawang Jawa Barat. *JRPP*, 7(4), 15631–15640.

- Sari, A. R. , & Martha, L. (2022). Pengaruh Gaya Kepemimpinan Dan Motivasi Kerja Terhadap Kinerja Guru Di Smkn 7 Padang. *Jurnal Valuasi: Jurnal Ilmiah Ilmu Manajemen Dan Kewirausahaan*, 2(2), 1303–1315. <https://doi.org/10.46306/vls.v2i2.159>
- Saripah, M. , Ismartaya, & Samsuri. (2024). The Influence of Leadership Style, Work Environment and Competency on Employee Performance: job satisfaction as an intervening variable at the Labour and Transmigration Office in the Province of Riau Islands. *International Journal of Management Analytics (IJMA)*, 2(3), 267–274. <https://doi.org/10.59890/ijma.v2i3.2277>
- Sinambela, L. (2018). *Manajemen Sumber Daya Manusia: Membangun Tim Kerja Yang Solid Untuk Meningkatkan Kinerja* (Cetakan ke). Bumi Aksara.
- Statista. (2024). Video Streaming - Worldwide. Diakses dari <https://www.statista.com/outlook/dmo/digital-media/video-streaming/worldwide>
- Subiyanti, W. , & Trisnadi, D. (2022). Pengaruh kepuasan kerja terhadap kinerja karyawan divisi produksi PT. Tiga Putra Abadi Perkasa Kabupaten Purwakarta. *Jurnal Bisnis*, 10(2), 207–219. <https://doi.org/10.62739/jb.v10i2.3>
- Sugiyono. (2019). *Metode Penelitian Kuantitatif Kualitatif dan R&D*. In *Bandung: Alfabeta* (2nd ed.).
- Suwarsa, T. (2021). Pengaruh Pajak Restoran dan Pajak Hotel terhadap Pendapatan Asli Daerah Kota Padangsidempuan Periode 2018-2020. *Jurnal Akuntansi*, 51(1), 1–15.
- Sujarweni. (2023). *Metodologi Penelitian*. Pustaka Baru Press.
- Sutrisno, E. (2019). *Manajemen Sumber Daya Manusia* (Edisi ke 1). Prananda Media Group.
- Tanjung, M. R. (2020). *Manajemen sumberdaya manusia strategik* (A. R. Tanjung (ed.); Revisi). UR PReSS. https://repository.uir.ac.id/10991/1/buku_msdm_strategik%28PDF%29.pdf
- Thalia, D. , Aliya, S. , Gunarto, M. , & Helmi, S. (2024). The Influence of Employee Engagement and Work Environment on Employee Performance at PT. Agronusa Alam Perkasa. *Jurnal Ekonomi*, 13(1), 2278–2290. <https://doi.org/10.54209/ekonomi.v13i01>
- WANG, J. , WANG, H. qiang, & ZHAO, G. sheng. (2020). Formal modeling and quantitative evaluation for information system survivability based on PEPA. *Journal of China Universities of Posts and Telecommunications*, 15(2), 505–515. [https://doi.org/10.1016/S1005-8885\(08\)60090-4](https://doi.org/10.1016/S1005-8885(08)60090-4)

- Wau, J. , & Purwanto, P. (2021). the Effect of Career Development, Work Motivation, and Job Satisfaction on Employee Performance. *Jurnal Aplikasi Bisnis Dan Manajemen*, 7(2), 262–271. <https://doi.org/10.17358/jabm.7.2.262>
- Widyaningrum, M. E. (2019). Buku Referensi Kinerja Pada Perusahaan Multi Nasional (M. E. Widiana (ed.); Revisi, Vol. 1, Issue 69). Cv. Revka Prima Media. <http://eprints.ubhara.ac.id/551/14/ContentKinerjaBuku.pdf>
- Yusuf, M. (2014). Metodologi Penelitian Kuantitatif, Kualitatif, dan Penelitian Gabungan. Prenadamedia Group.

