ABSTRACT

Abimanyu Pringgayudha (2017021001)

THE EFFECT OF WORK FROM HOME ON HOUSEHOLD CONSUMPTION EXPENDITURE IN THE CITY OF TANGERANG SELATAN

The World Health Organization (WHO) explains that Coronavirus (Cov) is a virus that infects the respiratory system. This viral infection is called COVID-19. COVID-19 or the corona virus is zoonotic which means it is transmitted between animals and humans. The number of positive people affected by the COVID-19 virus has also increased rapidly, the implementation of the Physical Distancing policy or known as Large-Scale Social Restrictions (PSBB). The government has implemented this PSBB in order to prevent the virus from spreading faster. In addition to carrying out the PSBB, the government also implements Work From Home (WFH) for workers to carry out work activities from home so that the spread of Covid-19 does not widen. This Work From Home also affects household consumption so that the impact of Work From Home on the community due to reduced interaction between people makes the increase in household consumption increase drastically, especially in daily electricity consumption. This study uses a quantitative approach with the aim of knowing the effect of Work From Home (WFH) on household consumption expenditures and involving 50 respondents to a questionnaire statement through Google Form. So it can be concluded that 9.3% of Work From Home activities affect household consumption expenditure.

Keyword: Work From Home, Household Consumption

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