

ABSTRACT

Designing an Animated Video on the Benefits of Insects Around the Home for Children Aged 9–11 Years

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Insects are the most numerous animals in the world. The lack of understanding of insects among children is a problem. The purpose of this paper is to discuss the design of an educational animated video that can provide insect education to children. The writing uses a descriptive qualitative method. The design thinking approach is used as a theoretical basis for researching problems and finding solutions. Data was collected through observation, literature study, and interviews. Insects have an important role in the ecosystem, and they are beneficial to our environment. Children are less familiar with the types of insects and feel afraid of them.

Keywords: Nature, Insects, Animated Video, Education