ABSTRACT

Analysis of Comfort Level at City Park 1 Bumi Serpong Damai (BSD) as Public Space in South Tangerang

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n the era of rapid urbanization, the need for public spaces in urban areas has become increasingly important to support the quality of life of the community. Taman Kota 1 Bumi Serpong Damai (BSD), located in BSD City, South Tangerang, is one example of a public space designed to meet the community's needs for recreation, social interaction, and environmental conservation. Covering an area of approximately 7.2 hectares and equipped with various facilities such as jogging tracks, children's play areas, public toilets, gazebos, prayer rooms, and outdoor fitness equipment, this park plays a strategic role in supporting the smart city concept. However, several issues affect user comfort, including poorly maintained facilities, uneven accessibility, and a diminished educational function of the park. Based on Law Number 26 of 2007 concerning spatial planning, Article 1 paragraph 5, spatial planning includes efforts in spatial planning, spatial utilization, and the control of spatial utilization. Therefore, this study aims to analyze the comfort level of Taman Kota 1 BSD using Stephen Carr's theory. The method used in this study is a quantitative approach with data collection techniques through direct observation, analysis, interviews with park visitors, and direct documentation. The results of the study indicate that Taman Kota 1 BSD, overall, has a comfort level categorized as comfortable. By integrating comfort-based approaches in all aspects of planning and management, this park has succeeded in becoming a space that is not only visually appealing but also socially functional and ecologically friendly. This analysis of comfort level serves as an important foundation for local governments and park managers to continuously improve the comfort aspects of public spaces, in line with the principles of sustainable cities and humancentered development.

Keywords: Comfort, City Park 1 BSD, Public Space

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