ABSTRACT

UI/UX Design of the "Animal Defenders" Mobile Application for the Adoption of Abandoned Animals Through Shelters

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The adoption of stray animals in Indonesia has become an increasingly urgent issue, as the number of stray dogs and cats continues to rise each year. Many of these animals come from irresponsible owners and uncontrolled breeding. The Animal Defenders organization strives to address this problem, but the lack of resources and staff makes the adoption process less efficient. This issue is further exacerbated by the public's lack of awareness about the importance of adopting stray animals. This study aims to design a mobile application UI/UX Animal Defenders with an attractive and user-friendly interface to support a more organized and efficient adoption process for shelter animals. The researcher employs a descriptive qualitative research method through interviews, observations, and literature studies. This application is expected to facilitate communication between shelters and potential adopters, as well as increase public interest in adopting stray animals. It is hoped that the "Animal Defenders" application can serve as a convenient and safe alternative to help address the issue of stray animals.

Keywords: *Adoption, Stray Animals, UI/UX Application.*