

ABSTRACT

The design of this animated video presents historical information accurately and in-depth, but is still delivered in a way that is in accordance with the references of young audiences who tend to be more visual and interactive.

This animated video will explain the contribution of the Walisongo figure, Sunan Gunung Djati in spreading Islamic teachings in the Cirebon area and its surroundings, using a narrative approach that is tailored to the figure.

The design process involves identifying the needs of the student audience, adjusting the animation style, and integrating religious values that are relevant to today's life.

The final result is expected to increase students' interest in learning Islamic history and strengthen their understanding of the values of noble character, tolerance, wisdom, and peaceful preaching taught by the Walisongo in general and Sunan Gunung Djati in particular.

This video is also expected to be able to compete with other digital content through the use of attractive animation technology and the right distribution platform.

Keywords: Sunan Gunung Djati, animated video, Islamic preaching, student, Islamic history, Cirebon.